



How to monitor new political priorities?

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Agenda

- What are considered "new" political priorities?
- How are they measured, some examples
 - SDGs
 - Sustainable Governance indicators
 - European Digital KPIs
- What more could / should / will be done?





New political priorities

- SDGs (sustainable development goals)
- ESG (Environmental / Social / Governance)
- > European Commission:
 - Green Deal / green transition ("Fit for 55") Just Transition
 Fund
 - European Health Union (fit for potential future pandemic)
 - Digital transformation (20% of RRF)
- Improved level of democratic dialogue & transparency
- Welfare vs GDP

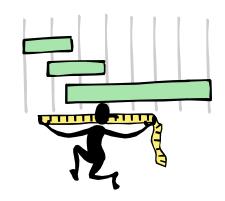






Setting the goals

- Base value
- Expected impact
- Target value
- Time horizon



BASE VALUE

+

EXPECTED IMPACT

=

TARGET VALUE

TIME HORIZON







1. UN Sustainable Development Agenda ("Agenda 2030")

THE 17 GOALS | Sustainable Development (un.org)

- No poverty (SDG1)
- Zero hunger (SDG2)
- Good health and well being (SDG3)



5 Actionable impact themes applicable to a broad set of stakeholders







2. Sustainable Governance Indicators (sgi-network.org)

8.01

SGI DATA

Survey Structure **↗**

Flip through SGI's three dimensions to get direct access to the underlying components. Pick your issue of interest to learn about countries' performances.

Sustainable Policies

Economic Policies	7			
Social Policies	7			
Environmental Policies	7			

Robust Democracy

Quality of Democracy 7

■ Good Governance

Executive Capacity	7
Executive Accountability	7

•	Sustaina	pie	Policies
	Ranking	7	

1 Sweden

2	Denmark	7.92
3	Norway	7.83
4	Switzerland	7.57
5	Finland	7.42
	SGI average	6.17
37	Cyprus	4.88
38	USA	4.79
39	Greece	4.66
39	Mexico	4.66
41	Turkev	4.46

Robust Democracy Ranking ↗

9.29

1 Sweden

2	Finland	9.15
3	Norway	8.99
4	Denmark	8.90
5	Germany	8.70
	SGI average	6.99
37	Mexico	5.11
38	Romania	4.85
39	Poland	4.83
40	Hungary	3.37
41	Turkey	2.85

Good Governance Ranking ↗

1	Sweden	8.63			
2	Finland	8.49			
3	Norway	8.47			
4	Denmark	8.35			
5	New Zealand	7.63			
	SGI average	6.44			
37	Croatia	4.82			
38	Cyprus	4.60			
39	Hungary	4.54			
40	Romania	4.51			
41	Turkey	4.25			

Create your own rankings by changing component's relative weighting ↗





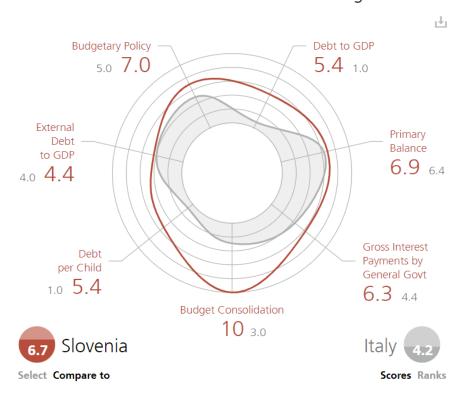


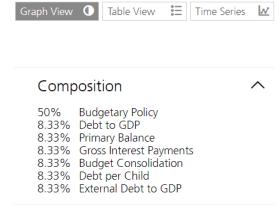




Sustainable Governance Indicators (sginetwork.org)

Is budgetary policy fiscally sustainable? Is the budget consolidated and the national debt manageable?





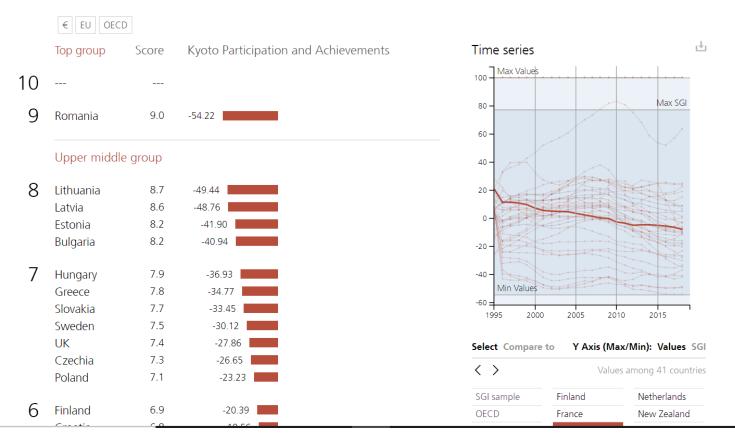






Sustainable Governance Indicators (sginetwork.org)

To what extent are the Kyoto emission reduction targets met?









3. ESG KPIs

ESG METRICS

The NASDAQ 2019 ESG Reporting Guide 2.0 lists 30 ESG metrics that can provide clarity and direction for internal audit departments getting involved with their organization's ESG reporting.



- E1. GHG Emissions
- E2. Emissions Intensity
- E3. Energy Usage
- E4. Energy Intensity
- E5. Energy Mix
- E6. Water Usage
- E7. Environmental Operations
- E8. Climate Oversight/Board
- E9. Climate Oversight/Management
- E10. Climate Risk Mitigation



SOCIAL (S)

- S1. CEO Pay Ratio
- S2. Gender Pay Ratio
- S3. Employee Turnover
- S4. Gender Diversity
- S5. Temporary Worker Ratio
- S6. Nondiscrimination
- S7. Injury Rate
- S8. Global Health & Safety
- S9. Child & Forced Labor
- S10. Human Rights



CORPORATE GOVERNANCE (G)

- G1. Board Diversity
- G2. Board Independence
- G3. Incentivized Pay
- G4. Collective Bargaining
- G5. Supplier Code of Conduct
- G6. Ethics & Anti-corruption
- G7. Data Privacy
- G8. ESG Reporting
- G9. Disclosure Practices
- G10. External Assurance

Source: ESG Reporting Guide 2.0. Reprinted with permission from Nasdaq Inc. The complete Reporting Guide is available at Nasdaq.com/ESG-Guide.





ESG SCORECARD 2021 - 2023



GOVERNANCE

Governance Functioning and Structure

Dedicated to ESG Matters in Strategy Meetings and Induction Sessions















Anti - Corruption

% of Third Party Counterparts on which Reputational Due Diligence Checks have been Performed



100% Annually till 2023







4. European digital KPIs, examples By 2025:

- 90% of people without formal education should be regular internet users (2019: 68%)
- European companies should provide ICT training for 70% of their employees (2019: 24%)
- 6% of employed women should be ICT professionals (2017: 1%)
- 200 million people should have access to 5G
- 70% of European households should have a broadband connection with a speed of 100 Mbps or more (2019: 33%)
- 15% of all material used in the economy should be recycled and reused (2019: 12%)
- 30% of EU citizens should be able and willing to make an appointment with a doctor online (2019: 17%)
- 50% of SMEs should use big data analytics (2020: 12%)
- European countries should spend 3% of their GDP on research and innovation (currently 2%)
- 10% of R&D expenditure should be ICT-oriented (currently 6.9%)







5. European Green KPIs

- climate goals → legal obligations
- cut CO₂ emissions by 55% by 2030 (baseline: 1990)
- From farm to fork initiative
- By 2030, halve the amount of food waste p.c. globally at retail and consumer levels and reduce food losses along the production and supply chain, together with post-harvest loss
- SURS: 118k tons of waste food (2013) 143k tons (2020), +19% (retail)
- Same period +19 % in households
- 68 kg of wasted food p.c. (Slovenia, 2020) 173 kg p.c. (EU-28, 2012)





6. European better society

- European Pillar of social rights
- fairer taxing of international firms
- ALMA program for the young to find work experience abroad
- 2022: Year of the European Youth
- Inclusion of the young into Conference on the Future of Europe
- European Defence Union (hybrid, cyber security, space)





EU 2019 budget with results

Natural resources	Cohesion	Research, industry, space, energy and transport	External relations	Other internal policies	tion
EUR 59 billion (40%)	EUR 47 billion (32%)	EUR 15 billion (10%)	EUR 12 billion (8%)	EUR 7 billion (5%)	and administration billion (5%)
			CD)	<u>-</u>	
6.2 million farms supported out of 10.5 million	Regions and cities Almost 500 000 enterprises supported since 2014	More than 12 000 small and medium-sized enterprises supported, as well as researchers, laboratories and large organisations	90 non-EU countries and territories receiving direct support, as well as numerous international and non-governmental organisations	Erasmus+: almost 360 000 students supported in 2019 (more than 4.6 million participants since 2014)	Other services EUR 7

Relevant expenditure of the EU budget implemented by the Commission in 2019, per policy area, in % and billion EUR Source: European Commission annual activity reports.

Source: Annual Management and Performance Report for the EU Budget







EU 2019 budget with SDGs



In 2018 the Asylum, Migration and Integration Fund awarded over EUR 194 million for a cash assistance and accommodation scheme in Greece, providing approximately 25 000 places in apartments and suitable shelters to the most vulnerable migrants.



The **Spotlight Initiative**'s 'safe and fair' programme (EUR 25 million), aims at ensuring that labour migration is safe and fair for all women in the region covered by the Association of Southeast Asian Nations.



Food assistance reached 12.6 million people in 2018 through the Fund for European Aid to the Most Deprived.



By the end of 2018, the **European Regional Development Fund and Cohesion Fund** financing had resulted in an increase in waste-recycling capacity to 765 000 tonnes per year, compared to 48 000 tonnes per year at the end of 2017.



27.5 million people had benefited from improved health services financed by the **European Regional Development Fund** by the end of 2018.



With financing from the **Development Cooperation Instrument**, Switch
Africa Green provides funding to green
business projects in Africa. In its first
phase, it supported 3 000 micro, small
and medium-sized enterprises and
contributed to creating or securing
10 000 green jobs.



In 2019, under the Africa–Europe Alliance, over 8 000 African students and staff were granted scholarships in EU universities by **Erasmus+**, bringing the total to over 26 000 since 2014.



Humanitarian aid provided financing to 24 countries and for six regional interventions in 2019 to strengthen the disaster preparedness of national response systems and mitigate the impact of climate-induced disasters on humanitarian needs.

Source: Annual Management and Performance Report for the EU Budget







7. Level of democratic dialogue

- % of hate speech on social media
- % of fake news in social media





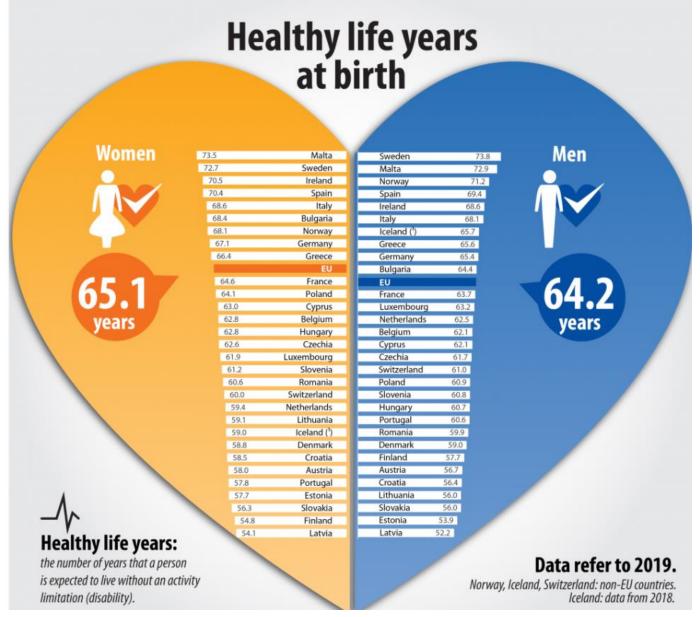
8. Health

- Not anymore only # of expected years of birth (Life expectancy at birth for the world increased from 64.2 years in 1990 to 72.6 years in 2019, expected to increase to 77.1 years in 2050).
- In 2019, number of healthy life years at birth was estimated at 65.1 years for women and 64.2 years for men in EU (78 % and 82 % of total life expectancy for women and men).



8. Health











9. Well-being - Prosperity Index 2020

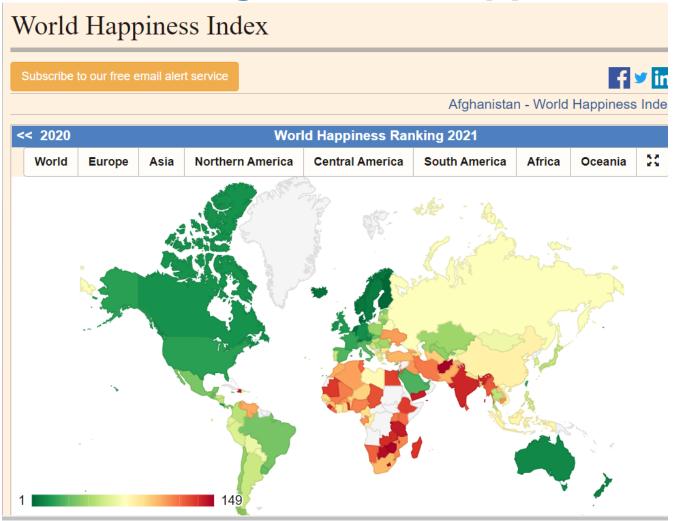
RANK	COUNTRY	0	%		(?)	\$	()	<u>a</u>	(2)		©		Ø
ADJUST	PILLAR WEIGHTING ?	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼	x1 ▼
1	■ Denmark +	10	2	3	1	6	6	8	8	1	6	3	8
2	₩ Norway +	2	1	2	2	2	11	25	9	8	7	8	9
3	→ Switzerland +	1	12	7	9	15	3	11	1	5	4	12	6
4	Sweden +	14	3	6	7	8	16	6	7	3	9	16	1
5	+ Finland +	16	4	1	3	5	14	9	20	9	21	5	2
6	Netherlands +	13	5	4	8	9	8	2	5	2	15	7	44
7	New Zealand +	25	10	5	5	4	15	23	24	26	23	15	4
8	Germany +	22	11	9	15	17	5	5	4	4	17	27	19
9	Luxembourg +	3	6	8	28	24	7	10	3	7	8	36	11
10	Austria +	4	14	15	10	11	19	16	18	11	26	22	5
11	☐ Iceland +	5	9	12	4	22	28	22	19	22	5	14	20







9. Well-being - World Happiness Index



GDP
Life expectancy
Generosity
Social support
Freedom
Corruption

as comapred to an imaginary country DYSTOPIA





To sum up

- Many political pririties
- A lot of measuring of "new political priorities"
 KPIs in place
- More to be developed







What is your priority

and how would you measure its progress?